

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02133 010801Z

17

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 119356

R 301520Z APR 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
SECSTATE WASHDC 4578
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 2133

FOR BIC/OIM/224

E.O. 11652: NA
TAGS: BEXP, SW
SUBJECT: COMMERCIAL PROGRAM: ARKET RESEARCH: FY76 STOCKHOLM TRADE
CENTER REQUIREMENTS.

REF USDOC 6360

1. MARKET RESEARCH PROGRAM INCLUDED REFTEL DISCUSSED
APRIL 28 WITH CONTRACTOR NORMAN PARSONS, CMM AL CAYA
AND STC STAFF. PARSONS FEELS THAT WITH MID-JUNE TO LATE-
AUGUST HIATUS IN SWEDISH BUSINESS LIFE HE CANNOT BY
BEGINNING NOW REASONABLY EXPECT TO COMPLETE ALL THREE
STUDIES IN TIME FRAME SUGGESTED REFTEL. HE EXPECTS
COMPLETION OF MICROWAVE TECHNOLOGY SURVEY BY MID-JUNE
AND COULD THEN DO ENERGY SYSTEMS IN LATE-AUGUST THROUGH
OCTOBER PERIOD; HOWEVER IF HE WERE DOING HEALTH CARE
INSTRUMENTS AND EQUIPMENT CONCURRENTLY, WE WOULD
EXPECT ONE SURVEY BE READY FOR SUBMISSION IN OCTOBER AND
OTHER LATE-NOVEMBER.

2. RATHER THAN RISK LOWER QUALITY SURVEYS AS RESULT NEED
TO HAVE STUDIES COMPLETED EARLY IN FALL SEASON, PARSONS
PREFERS THERE BE SHORTFALL IN CONTRACT THIS YEAR AND THAT
WE CONTRACT HEALTH CARE (OR ENERGY SYSTEMS) WITH ANOTHER
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STOCKH 02133 010801Z

FIRM.

3. ADDITIONAL FACTOR FOR PARSONS IS GREATLY REDUCED
VALUE OF HIS \$3,500 FEE PER STUDY RESULTING FROM
SHARP DECLINE OF DOLLAR IN TERMS SWEDISH KRONA. HE WOULD
LIKE STC AND USDOC TO CONSIDER PLACING ANY STUDY AFTER
MICROWAVE, SINCE IT WOULD BE A FALL 75 PROJECT,
INITIAL STUDY OF FY-76 CONTRACT.

4. STC CONCURS WITH PARSONS SUGGESTIONS PARAS 2 & 3
AND RECOMMENDS HEALTH CARE STUDY BE PLACED WITH ANOTHER
RESEARCH FIRM. FOR THIS STUDY STC BELIEVES KONSULTERNA'S
RECENT PERFORMANCE OF LABORATORY INSTRUMENTS GMR WOULD
MAKE IT LOGICAL CHOICE; DUE SOME CARRY-OVER
BENEFITS FROM THE RECENT STUDY, WE THINK KONSULTERNA
WOULD BE WILLING DO HEALTH CARE STUDY FOR FEE APPROXIMATING
THAT UNDER PARSONS CONTRACT SO THAT OIM MARKET RESEARCH
BUDGET NOT ADVERSELY AFFECTED.

5. FYI - LARS HOLMSTROM OF KONSULTERNA TOLD US ON
INFORMAL BASIS THAT LATE-AUGUST TO EARLY-OCTOBER PERIOD
IS RELATIVELY OPEN THEIR SCHEDULE AND THAT THEY WOULD BE
VERY INTERESTED IN UNDERTAKING ON HEALTH CARE RESEARCH;
WITHOUT OUR HAVING MADE PRIOR COMMITMENT AT ABOVE MENTIONED
PRICE.
STRAUSZ-HUPE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STOCKH02133
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750153-0132
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975042/aaaaablh.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 USDOC 6360
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 24 NOV 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 NOV 2003 by MaustMC>; APPROVED <30 DEC 2003 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: ARKET RESEARCH: FY76 STOCKHOLM TRADE CENTER REQUIREMENTS.
TAGS: BEXP, SW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006